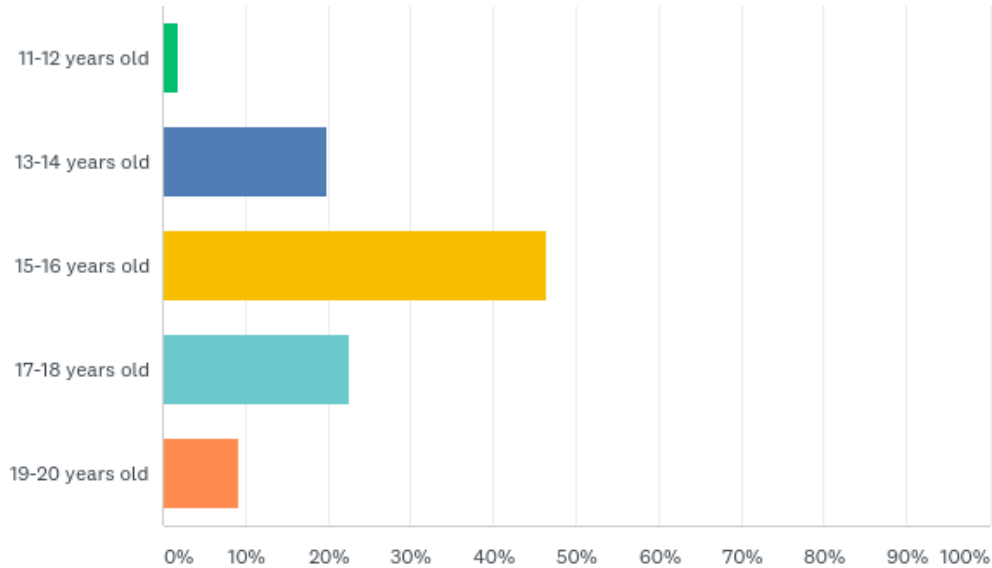


Youth Norms Survey-Overview

Conducted July-October 2019

Age Group



ANSWER CHOICES	RESPONSES
11-12 years old	1.95% 12
13-14 years old	19.84% 122
15-16 years old	46.34% 285
17-18 years old	22.60% 139
19-20 years old	9.27% 57
TOTAL	615

Responses by zip code:

615 total, 575 using all Lorain County zip codes (can't find a way to show summary for this question in SM, so had to sort by each zip code individually and note number of responses!)

Zip Code	#
44090	45
44050	169
44028	3
44074	58
44044	47
44035	107
44039	41
44052	21
44053	17
44055	18
44054	3
44001	17
44089	6
44011	8
44012	15

Why do you think kids/teenagers drink alcohol?

% respondents who agree/strongly agree:

To get “drunk”, “high” or “smashed”:	75.25%
To be liked, or to look cool:	69.06%
So they won’t feel left out:	65.85%
Because it’s fun:	64.88%
To deal with stress, anxiety or depression:	64.88%
To help deal with problems at home or school:	59.77%
To help them relax:	46.42%

Reasons for drinking as reported by those who used alcohol in the past year (multiple boxes could be checked)

Answered: 268

ANSWER CHOICES	RESPONSES	
To have fun.	79.85%	214
To help me relax.	25.75%	69
So I didn't feel left out.	14.18%	38
To be liked, or to look cool.	11.19%	30
To deal with problems at home or school.	17.91%	48
To deal with stress, anxiety or depression.	30.60%	82
To get "drunk", "high", or "smashed".	36.57%	98
It's a habit; I can't stop.	4.48%	12
Total Respondents: 268		

Norms question-disparity between perception and reality?

- 75% perceived getting "drunk" as reason vs. 37% who stated that was a reason
- 69% perceived "to be liked" vs. 11% in reality
- 66% "so they didn't feel left out" vs. 14%

Beliefs about marijuana use

Nearly half of respondents agree or strongly agree that marijuana use is less harmful than alcohol (46%) and tobacco (45%); only 1 in 5 disagree

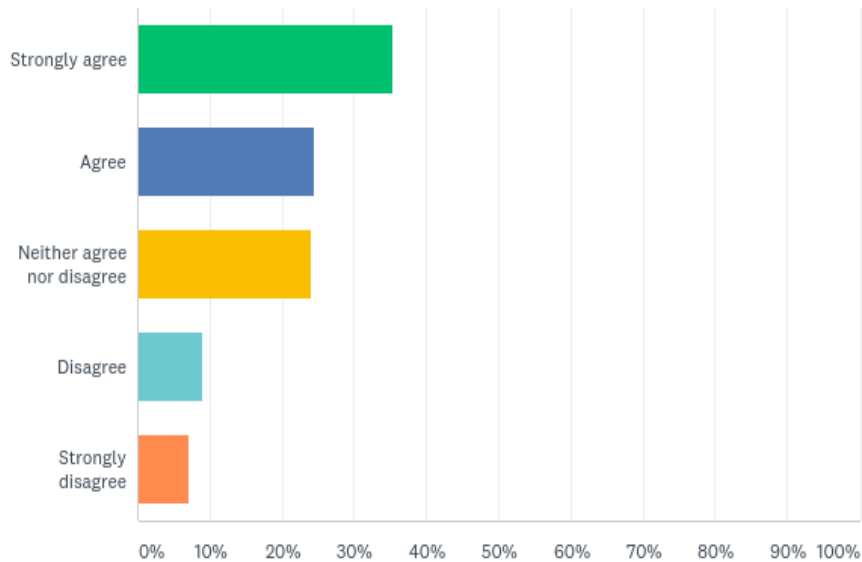
Just over one-third of respondents disagree that marijuana is safe to use; similar to perception of harm data in PRIDE survey

Beliefs about marijuana use

(all %)	Agree/Strongly Agree	Neither Agree or Disagree	Disagree/Strongly Disagree
Can become addicted	71.45%	14.36%	14.19%
Damaging to brain	54.27%	26.64	19.08
Edibles safer than Smoking	21.08	49.84	29.09
Less harmful than alcohol	46.08	34.64	19.28
Less harmful than tobacco	45.33	35.69	19.08
Reduces motivation	37.35	44.54	18.11
Affects ability to learn	53.52	32.41	14.08
Leads to other drug use	48.2	28.76	23.04
Safe to use	26.39	37.70	35.90
Does not affect driving	11.81	21.97	65.93

I would feel bad if adults found out I used alcohol or drugs.

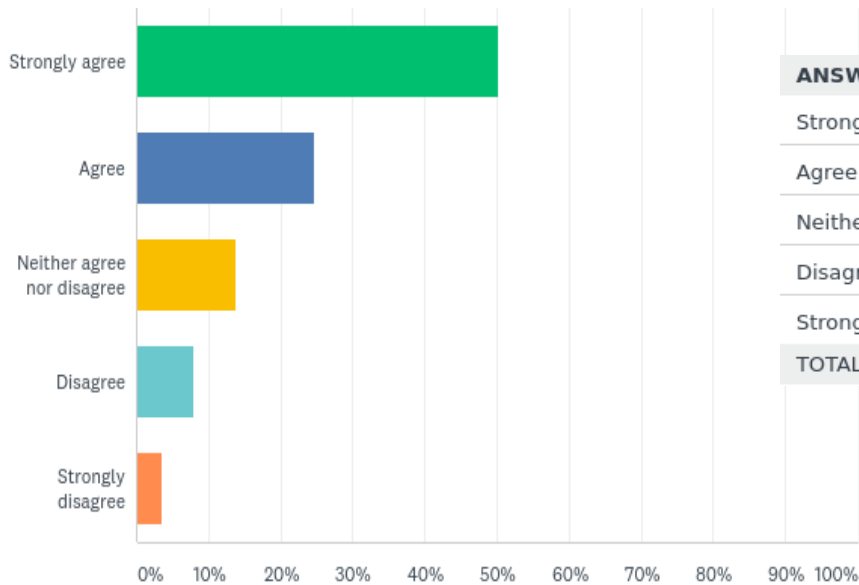
Just over half (59.87%) agree/strongly agree



ANSWER CHOICES	RESPONSES	
Strongly agree	35.36%	215
Agree	24.51%	149
Neither agree nor disagree	24.01%	146
Disagree	9.05%	55
Strongly disagree	7.07%	43
TOTAL		608

I would get in trouble if an adult found out I used alcohol or drugs.

3 out of 4 respondents agree they would get in trouble (74.75%)



ANSWER CHOICES	RESPONSES
Strongly agree	50.16% 306
Agree	24.59% 150
Neither agree nor disagree	13.77% 84
Disagree	7.87% 48
Strongly disagree	3.61% 22
TOTAL	610