

Priority #4: Substance Abuse

Facilitating Organization: Mental Health, Addiction and Recovery Services Board of Lorain County

Goal 1: By December 31, 2022, Lorain County will see a decrease in adult tobacco use (20% or below of adults will be current smokers) and youth tobacco use (23% or below vaping and 10% or below smoking traditional tobacco).


Strategy 1: Policies to decrease availability of tobacco products



Objective: Adopt or improve at least 5 tobacco-free policies by December 31, 2022

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
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Resources to address strategy: Current Lorain Public Health tobacco grant, Lorain Public Health, current tobacco ordinances, county tobacco cessation offerings, collaboration with Communities That Care of Lorain County

*Note: Strategy is identified as cross-cutting (impacts more than one priority area)

Priority #4: Substance Abuse 			
Facilitating Organization: Mental Health, Addiction and Recovery Services Board of Lorain County			
Goal 2: Increase perception of risk of marijuana use in youth by 10% by December 31, 2022.			
Strategy 1: Community awareness and education of risky behaviors and substance abuse issues and trends			
Objective: Conduct at least 1 coordinated campaign among Lorain County organizations by December 31, 2022			
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
<p>Year 1. Continue existing awareness campaigns to increase education and awareness of risky behaviors and substance abuse issues and trends.</p> <p>Work with organizations to determine best ways to educate community and parents (social media, newspaper, school websites or newsletters, television, church bulletins, etc.). Determine unified messaging approaches across organizations.</p> <p>Create a collaborative resource hub for partners and the community housing accurate and consistent information regarding marijuana, including facts about medical and recreational marijuana, sample policies for schools, employers and other entities, and local data.</p>	December 31, 2020	Youth and adult	Youth perceptions: Percent of youth identifying a “great risk” of harm to smoke marijuana
<p>Year 2: Continue efforts of Year 1.</p> <p>Continue to seek updated and consistent information for toolkits and expand access to the community.</p>	December 31, 2021		
<p>Year 3: Continue efforts of years 1 and 2.</p>	December 31, 2022		
<p>Type of Strategy:</p> <p> <input type="radio"/> Social determinants of health <input type="radio"/> Healthcare system and access <input type="radio"/> Public health system, prevention and health behaviors <input checked="" type="radio"/> Not SHIP Identified </p>			
<p>Strategy identified as likely to decrease disparities?</p> <p> <input type="radio"/> Yes <input type="radio"/> No <input checked="" type="radio"/> Not SHIP Identified </p>			
<p>CHIP Priority Team Members: Cleveland Clinic, Communities That Care of Lorain County, Firelands Counseling and Recovery Services, Let’s Get Real, Lorain County Children’s Services, Lorain County Health & Dentistry, Lorain County Job and Family Services, Lorain County Opiate Action Team, Lorain County Public Health, Mercy Health, The LCADA Way, The Nord Center, University Hospitals Elyria Medical Center</p>			
<p>Resources to address strategy: Communities That Care of Lorain County</p>			

Priority #4: Substance Abuse 			
Facilitating Organization: Mental Health, Addiction and Recovery Services Board of Lorain County			
Goal 3: Decrease unintentional drug overdose deaths by 10% by December 31, 2022.			
Strategy 1: Expand community efforts for education, identification, access to care and overdose prevention			
Objective: Using a delineated process, implement SBIRT screenings within at least 3 new settings by July 30, 2022			
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
Year 1: Increase coordination of existing treatment engagement efforts (e.g. Warm Handoff, QRT) to increase efficiency of access to care Expand existing efforts around naloxone distribution including proactive distribution to families Introduce or re-introduce a screening, brief intervention and referral to treatment model (SBIRT) to health care professionals. Pilot the screening tool with at least one additional location.	July 30, 2020	Adult and youth	Unintentional drug overdose deaths: Number of deaths dues to unintentional drug overdoses per 100,000 population (age adjusted) 
Year 2: Continue efforts of Year 1 Create and Implement marketing plan for stigma reduction	July 30, 2021		
Year 3: Continue efforts from year 2. Increase the number of Certified Peer Recovery Supports through training and support with the application processes	July 30, 2022		
Type of Strategy: <input type="radio"/> Social determinants of health <input type="radio"/> Public health system, prevention and health behaviors <input checked="" type="radio"/> Healthcare system and access <input type="radio"/> Not SHIP Identified			
Strategy identified as likely to decrease disparities? <input type="radio"/> Yes <input checked="" type="radio"/> No <input type="radio"/> Not SHIP Identified			
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Resources to address strategy: Mental Health, Addiction and Recovery Services Board of Lorain County, Lorain County Opiate Action Team, Lorain County Public Health, OMHAS-Peer Support Training			

