Priority #4: Substance Abuse

Strategic Plan of Action

To work toward decreasing substance abuse, the following strategies are recommended:

Priority #4: Substance Abuse			
Facilitating Organization: Mental Health, Addiction	and Recovery Se	ervices Board of	Lorain County
Goal 1: By December 31, 2022, Lorain County will see be current smokers) and youth tobacco use (23% or I			
Strategy 1: Policies to decrease availability of tobacc	o products 🛡		
Objective: Adopt or improve at least 5 tobacco-free	policies by Dece	mber 31, 2022	
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
Year 1: Raise awareness of the recently passed Tobacco 21 initiative.	December 31, 2020	Adult and youth	
Begin efforts to adopt or improve tobacco-free policies in schools, worksites and other public locations. Ensure all forms of tobacco are included (i.e. e-cigarettes).			Adult smoking: Percent of adults who currently smoke some or all days
Reach out to other entities who have implemented these policies to learn best practices, strategies to approach decision makers, and to learn of potential barriers and challenges.			Youth smoking: Percent of youth who smoked cigarettes or vaped in the past 30 days
Develop strategies to provide support to entities adopting tobacco-free policies			Access to tobacco products: Number of tobacco retailers per 1,000 people)
Year 2: Continue efforts of year 1. Recruit additional entities for adoption or improvement of smoke-free policies.	December 31, 2021		ρει 1,000 ρεοριε)
Develop evaluation strategies to evaluate policies and progress toward goal.			
Year 3: Continue efforts from years 1 and 2.	December 31,		
Adopt or improve at least 5 total tobacco-free policies in county parks, fairgrounds, schools, or other public locations.	2022		
 Type of Strategy: ○ Social determinants of health ⊗ Public health system, prevention and health behaviors 	O Healthcare system and accessO Not SHIP Identified		
Strategy identified as likely to decrease disparities			
O Yes ⊗ No O Not SH CHIP Priority Team Members: Cleveland Clinic, Co	IIP Identified	Cara of Larain Ca	ounty Firelands Counseling and
Recovery Services, Let's Get Real, Lorain County Child			

Job and Family Services, Lorain County Opiate Action Team, Lorain County Public Health, Mercy Health, The LCADA

Way, The Nord Center, University Hospitals Elyria Medical Center

Priority #4: Substance Abuse

Facilitating Organization: Mental Health, Addiction and Recovery Services Board of Lorain County

Goal 1: By December 31, 2022, Lorain County will see a decrease in adult tobacco use (20% or below of adults will be current smokers) and youth tobacco use (23% or below vaping and 10% or below smoking traditional tobacco).

Strategy 1: Policies to decrease availability of tobacco products

Objective: Adopt or improve at least 5 tobacco-free policies by December 31, 2022

Action Step	Timeline	Priority	Indicator(s) to measure
		Population	impact of strategy:

Resources to address strategy: Current Lorain Public Health tobacco grant, Lorain Public Health, current tobacco ordinances, county tobacco cessation offerings, collaboration with Communities That Care of Lorain County

*Note: Strategy is identified as cross-cutting (impacts more than one priority area)

Priority #4: Substance Abuse			
Facilitating Organization: Mental Health, Addiction	and Recovery Se	ervices Board of	Lorain County
Goal 2: Increase perception of risk of marijuana use i	in youth by 10%	by December 31	, 2022.
Strategy 1: Community awareness and education of	risky behaviors a	and substance ab	ouse issues and trends
Objective: Conduct at least 1 coordinated campaign	among Lorain C	ounty organizati	ons by December 31, 2022
Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
Year 1 . Continue existing awareness campaigns to increase education and awareness of risky behaviors and substance abuse issues and trends.	December 31, 2020	Youth and adult	
Work with organizations to determine best ways to educate community and parents (social media, newspaper, school websites or newsletters, television, church bulletins, etc.). Determine unified messaging approaches across organizations.			Youth perceptions: Percent of youth identifying a "great risk" of harm to smoke marijuana
Create a collaborative resource hub for partners and the community housing accurate and consistent information regarding marijuana, including facts about medical and recreational marijuana, sample policies for schools, employers and other entities, and local data.			
Year 2: Continue efforts of Year 1.	December 31, 2021		
Continue to seek updated and consistent information for toolkits and expand access to the community.	2021		
Year 3: Continue efforts of years 1 and 2.	December 31, 2022		
Type of Strategy:	O 1114		

 Social determinants of health Public health system, prevention and health behaviors 	○ Healthcare system and access⊗ Not SHIP Identified
Strategy identified as likely to decrease disparities?	
O Yes O No ⊗ Not SHIP Io	lentified
CHIP Priority Team Members: Cleveland Clinic, Commun	nities That Care of Lorain County, Firelands Counseling and
Recovery Services, Let's Get Real, Lorain County Children's Job and Family Services, Lorain County Opiate Action Team	,

Way, The Nord Center, University Hospitals Elyria Medical Center

*Resources to address strategy: Communities That Care of Lorain County

Priority #4: Substance Abuse

Facilitating Organization: Mental Health, Addiction and Recovery Services Board of Lorain County

Goal 3: Decrease unintentional drug overdose deaths by 10% by December 31, 2022.

Strategy 1: Expand community efforts for education, identification, access to care and overdose prevention

Objective: Using a delineated process, implement SBIRT screenings within at least 3 new settings by July 30, 2022

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
Year 1: Increase coordination of existing treatment engagement efforts (e.g. Warm Handoff, QRT) to increase efficiency of access to care Expand existing efforts around naloxone distribution including proactive distribution to families Introduce or re-introduce a screening, brief intervention and referral to treatment model (SBIRT) to health care professionals. Pilot the screening tool with at least one additional location.	July 30, 2020	Adult and youth	Unintentional drug overdose deaths: Number of deaths dues to unintentional drug overdoses per 100,000 population (age adjusted)
Year 2: Continue efforts of Year 1 Create and Implement marketing plan for stigma reduction	July 30, 2021		
Year 3: Continue efforts from year 2. Increase the number of Certified Peer Recovery Supports through training and support with the application processes	July 30, 2022		
Type of Strategy: O Social determinants of health O Public health system, prevention and health behaviors W Healthcare system and access O Not SHIP Identified			
Strategy identified as likely to decrease disparities? O Yes No O Not SHIP Identified CHIP Priority Team Members: Cleveland Clinic, Communities That Care of Lorain County, Firelands Counseling and Recovery Services, Let's Get Real, Lorain County Children's Services, Lorain County Health & Dentistry, Lorain County Job and Family Services, Lorain County Opiate Action Team, Lorain County Public Health, Mercy Health, The LCADA Way, The Nord Center, University Hospitals Elyria Medical Center			

Resources to address strategy: Mental Health, Addiction and Recovery Services Board of Lorain County, Lorain

County Opiate Action Team, Lorain County Public Health, OMHAS-Peer Support Training

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Priority #4: Substance Abuse **Facilitating Organization:** Men

Facilitating Organization: Mental Health, Addiction and Recovery Services Board of Lorain County

Goal 4: Decrease binge drinking in those under age 30 by 10% by December 31, 2022.

Strategy 1: Screening, brief intervention and referral to treatment (SBIRT)

Objective: Increase the number of healthcare providers using the SBIRT model by 25% from baseline.

Action Step	Timeline	Priority Population	Indicator(s) to measure impact of strategy:
Year 1: Collect baseline data on the number of medical entities that currently screen for drug and alcohol abuse, and at what age they start screening. Introduce or re-introduce a screening, brief intervention and referral to treatment model (SBIRT) in medical locations. Pilot the screening tool with one additional location.	December 30, 2020	Adult	Binge drinking: Percent of adults/youth under age 30 who consumed 4 or more drinks on occasion (females) or 5 or more drinks on occasion (males) in the past 30 days
Year 2: Continue efforts from year 1. Determine feasibility of offering SBIRT screenings in additional (non-medical) settings (schools, Boys and Girls Club, etc.). Work with both public and private providers to ensure that clinicians have up to date community resources and processes for referral.	December 30, 2021		
Year 3: Continue efforts from year 1 and year 2. Increase the number of healthcare providers using the SBIRT model by 25% from baseline.	December 30, 2022		

Type of Strategy:

- O Social determinants of health
- O Public health system, prevention and health behaviors
- ⊗ Healthcare system and access
- O Not SHIP Identified

Strategy identified as likely to decrease disparities?

O Yes ⊗ No O Not SHIP Identified

CHIP Priority Team Members: Cleveland Clinic, Communities That Care of Lorain County, Firelands Counseling and Recovery Services, Let's Get Real, Lorain County Children's Services, Lorain County Health & Dentistry, Lorain County Job and Family Services, Lorain County Opiate Action Team, Lorain County Public Health, Mercy Health, The LCADA Way, The Nord Center, University Hospitals Elyria Medical Center

Resources to address strategy: Mental Health, Addiction and Recovery Services Board of Lorain County, Lorain County Public Health, OMHAS SBIRT resources